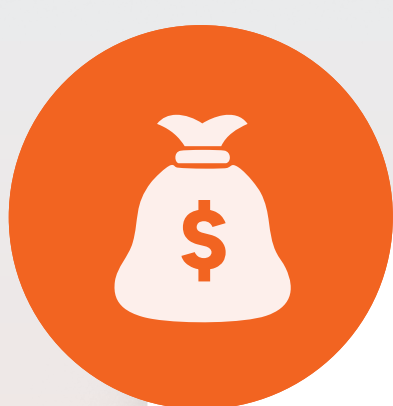


4 Stats that Prove the Power of Poster Sessions

For those early in their careers, your event's poster session may be the only opportunity to show off their research to others in their field. How can your conference's poster session best support your attendees and industry?

Private foundations would have to increase their grantmaking by 282% in 2025 to replace the predicted loss of U.S. backed grants.

The existing deficit in federal grant funding will devastate your presenters. Research poster sessions offer presenters opportunities to showcase their work to a large audience, which is key to building reputations and relationships when needed most.



Professional unhappiness costs \$8.8 trillion globally.

The current economic and political disruptions fuel industry uncertainty, job insecurity, and disinvestment in life-changing research.

Events and conferences are vital resources for members during these challenging times, offering community and support. By enhancing networking opportunities and career advancement, your association's events can help members navigate uncertainty with confidence.

DID YOU KNOW?

Most organizations list hosting successful events, conferences, and/or tradeshows as their top priorities. Looking for ways to ensure a seamless event experience for organizers and presenters?

Watch Mastering Abstract & Poster Management: Elevate Your Professional Conference Experience on-demand for tips on streamlining abstract and speaker management.

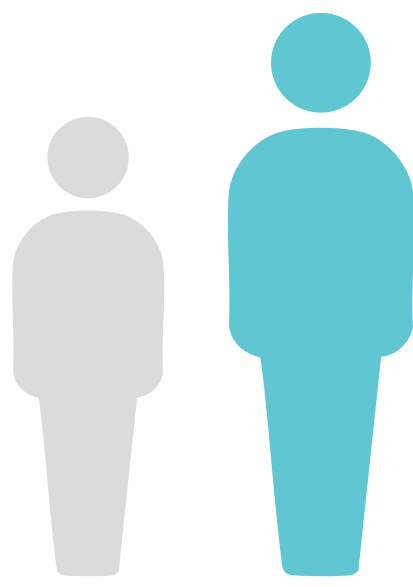
[Watch session on-demand](#)



Nearly 1 in 2 members rank job opportunities and networking as essential benefits of an association.

Poster sessions allow your attendee researchers to showcase their work and make needed connections, a lifeline in the current scientific climate.

How can you ensure that your next poster presentations offer maximum value to your members and that they get the engagement they want?



More than 1 in 2 event staff agree that increasing attendee satisfaction and improving attendee engagement are important or very important.



Poster sessions benefit more than just presenters. The discussions and networking at these presentations offer attendees face time with experts, a possible lifeline as your field works to maintain relevance.

Propel your mission and vision forward

Discover how Momentum's solutions can help your organization achieve its goals.

[Learn more](#)

About Momentum Software

Momentum Software amplifies the impact of over 30,000 purpose-driven organizations in over 30 countries. Mission-driven organizations and associations rely on Momentum's cloud-based software and services to solve their most critical challenges: engage the people they serve, simplify operations, and grow revenue. Learn more at momentumsoftware.com.