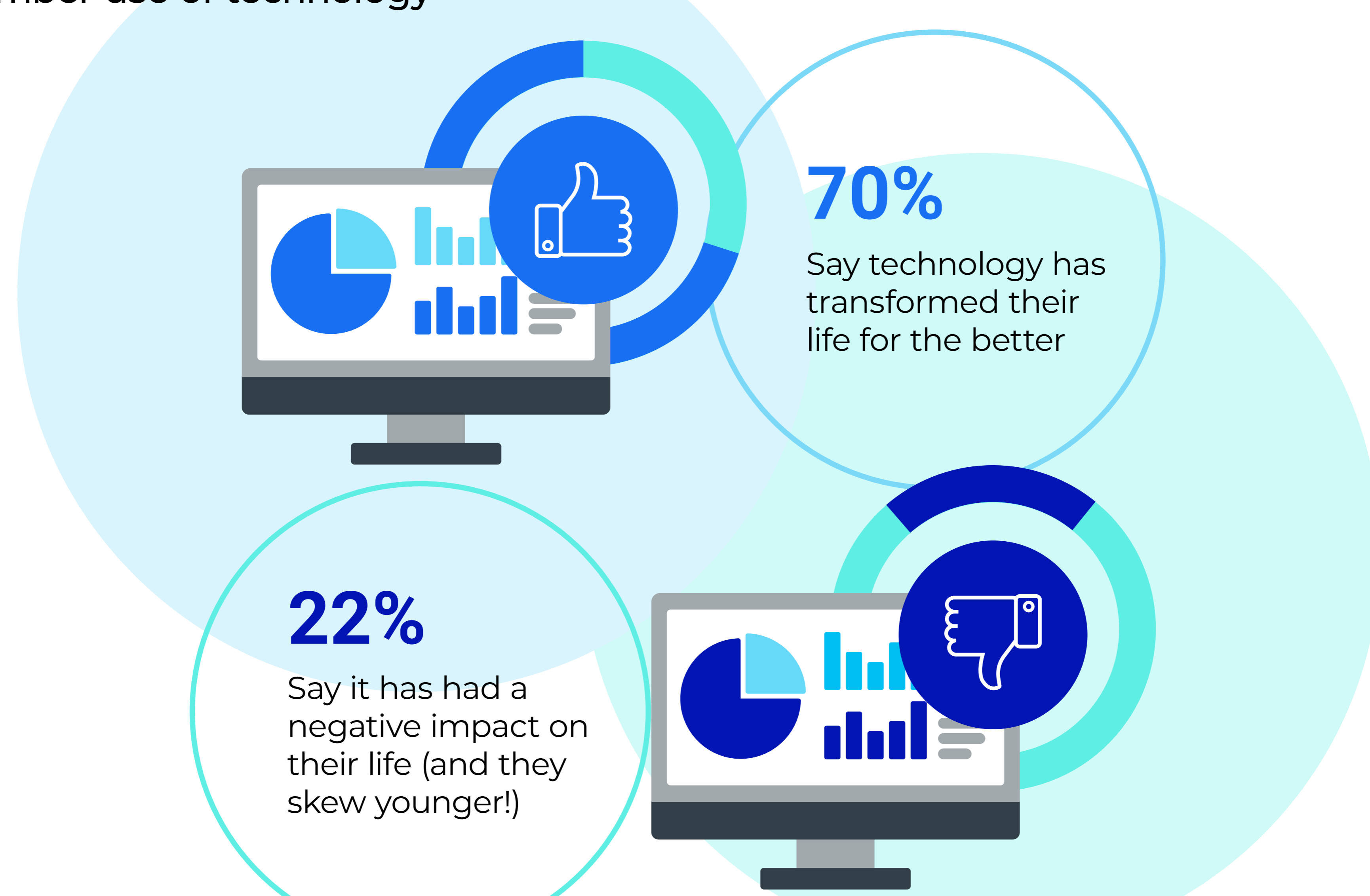


THE FUTURE OF EDUCATION IS DIGITAL

Technology shapes the way people engage with learning, and online continuing education is here to stay. As busy healthcare professionals increasingly turn to virtual platforms, organizations must also digitally transform their learning program management.

From the **2022 Community Brands Association Trends Study**:

Member use of technology



Give educators and attendees peace of mind with Attendee Interactive's credit claiming dashboard that allows users to easily track credits, fulfill claiming requirements, print certificates, and more.

Offer diverse content and resources

Medical professionals, like all learners, have specific learning styles and limited bandwidth.

- Create a learning environment that works for a variety of people and simplify the tracking process.

Complex medical topics can be challenging to digest.

- Use a combination of video, audio, and text to improve participation

Live-streamed lectures + compelling graphics = improved completion rates

- Expand your reach by repurposing materials through recordings or podcasts in the future.

Keep credits and certificates in one place

- Attendee/user credit claiming
- Activity specific certificate statement capabilities
- Pre-event, post-event test, and evaluation setup
- Board or license issuance reporting
- Attendee reports to track awarded credits
- Attendance & credit claiming apps
- PARS or JA-PARS Reporting

Technology is the key to learning program success

Attendee Interactive is software designed to streamline your continuing education management process across the entire attendee lifecycle.

Keep CME learners engaged and empower professionals

Continuing Medical Education doesn't have to be a snooze.

Self-paced learning: Easily share content online and create a new revenue stream with enduring materials, self-assessment, and/or self-directed learning activities.

Career advancement: Create attendee reports to track awarded credits, to show specific users credits and the participation of an entire session or course, and more.

Networking opportunities: Improve learner engagement when you provide healthcare professionals with the chance to discuss the content at live events and on discussion boards.

Event plans: Consider breaking up your lectures using Q&As, break-out discussion groups, AMAs (ask me anything) with experts, and post-event engagement on social media.

Harness data insights and make tracking easy

External certificate collection: Keep your credentials together. Allow attendees to upload credits from other sources and view all their credits in one place.

Custom evaluations or survey building: Build intuitive forms.

Create session-specific evaluations using forms with custom question and answer types for specific sessions, full courses, or even claiming.

Reporting and metrics: Run robust reports. Create attendee reports to track awarded credits, show specific users' credits and participation stats, and more.

Discover how Attendee Interactive can help you manage learning content, CME credits, and medical professionals' certificates.

Learn more about Attendee Interactive with a personalized product demo today.

[Request demo](#)